

## Davis & Towle Insurance Group Announces Newest Addition: The Insurance Source

Dec 19, 2025 | Blog

CONCORD, NH – Noyes parent company, Davis & Towle Insurance Group, New Hampshire's largest family-owned independent insurance agency, announced it has partnered with The Insurance Source, a respected independent agency serving the Greater Monadnock Region for over 41 years. The Insurance Source is the latest addition to the Davis & Towle Group's growing list of affiliated independent insurance agencies.

This strategic partnership marks a significant milestone for both organizations. The Insurance Source, led by President Ryan Barcome and Vice President Cheryl Belair, has built a legacy of client-first service and deep community roots. By joining Davis & Towle Group, The Insurance Source will continue to operate under its established name with its trusted team, while gaining access to expanded coverage options, resources, and expertise.

Ryan Towle, President of Davis & Towle Group commented, "We are honored to welcome The Insurance Source into our group of agencies. Our shared commitment to honest, local service, and client-first values makes this partnership a natural fit. We look forward to working together to provide even more options and support to clients in the Monadnock Region, while preserving the personal touch and continuity that The Insurance Source is known for."

Clients can expect uninterrupted service from the same dedicated team, with the added benefit of broader insurance solutions and enhanced support. The Insurance Source remains locally accessible and committed to the relationships that have defined their success.

“Our philosophy has always been to treat every client as we would want to be treated, whether you’re protecting your first car or your family business,” said Cheryl Belair, Vice President of The Insurance Source. “Partnering with Davis & Towle allows us to remain true to our values while gaining the resources to serve our clients even better. I am proud of our team and excited for the future with Davis & Towle by our side.”

*About The Insurance Source:*

*Founded in Keene, NH, The Insurance Source has built its reputation on personal service, integrity, and community involvement. The agency offers a full range of insurance solutions for individuals and businesses. For more, visit [InsuranceSource.com](http://InsuranceSource.com).*

*About Davis & Towle Insurance Group:*

*Davis & Towle Insurance Group is a local, third generation, family-owned, independent insurance agency founded in 1954, providing home, auto, business, life, and health insurance solutions across NH and beyond. Davis & Towle is headquartered in Concord, NH with 13 affiliated agencies throughout the state. Each location has a team of experienced insurance professionals who embody Davis & Towle’s commitment to local service, honest insight, and quality insurance options. To learn more, visit [DavisTowle.com](http://DavisTowle.com).*

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[December 2025](#)

[October 2025](#)

[September 2025](#)

[July 2025](#)

[June 2025](#)

[December 2023](#)

[January 2023](#)

[November 2022](#)

[July 2022](#)

[March 2022](#)

[January 2022](#)

[December 2021](#)

[November 2021](#)

[October 2021](#)

[May 2021](#)

[April 2021](#)

[March 2021](#)

[February 2021](#)

[December 2020](#)

[November 2020](#)

[October 2020](#)

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[May 2020](#)

[April 2020](#)

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[January 2020](#)

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[September 2019](#)

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Plymouth, New Hampshire's Main Street agency. Providing home, auto and business insurance at competitive rates alongside local service. A member of Davis & Towle Group.

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